September 16~18, 2020/ COEX, Seoul, Korea

AIoT Korea Exhibition & Int'l Conference 2020

Sponsorship Program

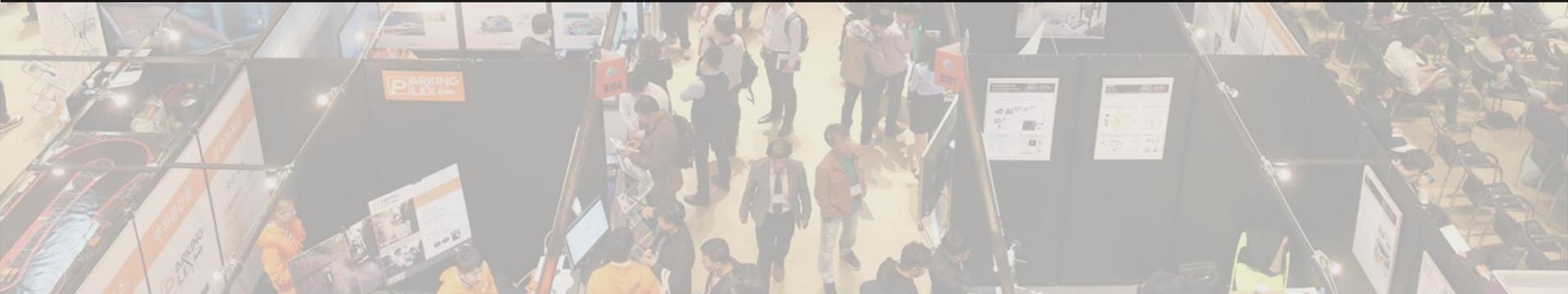Korea Intelligent IoT Association

Contents

AIoT Korea Exhibition & Int'l Conference is
a premier event in Korea.

With over **200 exhibitors and 25,000 visitors** expected at this events.

It is essential your company maximizes your investment and increases your exposure at the event. This Sponsorship program has been designed to give participation companies give a competitive edge and to ensure you see the customers you need to meet to be successful in Korea.

Result of 2019 Event

Exhibition : 154 Companies(360 Booths)/ 17,324 Visitors from 32 countries.

Conference : 3 Tracts include 32 Topics for IoT issue / 731 visitors from 28 countries.

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For more information, www.iotkorea.or.kr

Item	Grade	(Exhibition, Conference)		Exhibition		Conference	
		Platinum	Gold				
	Cost(USD)	30,000	20,000	10,000		3,000	
Pre-Marketing	- Logo on Show Materials(Invitation, Leaflet)	o	o				
	- Logo on show website with url link	o	o				
Exhibition	- Logo on Entrance Archway & Wall Banner	o	o				
	- Free Seminar room	o					
	- Free Invitation flyer	300	200	100	100	50	50
Conference	- Full page Ad on conference book(back cover)	o					
	- Full page Ad on conference book (inner page)		o				
	- Session Speaker – you provide the speaker & topic	o					
	- Full access conference passes	10	5	2	2	1	1
Badge Ad.	- Logo on Badge String			o		o	
	- Logo on Badge Tag				o		o
	Quantity	1	2	1	1	1	1

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Sponsorship Program

Pre-Marketing : Logo on Show Materials

Over 120,000 invitation flyers will be sent out extensive database to kick-off.
The pre-show promotional of IoT Korea Exhibition & Conference.

[News paper Advertisement]

[Invitation Flyer]

[Brochure]

[Poster/ IT Magazine Advertisement]

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Pre-Marketing : Logo on Show Website Main Page

Company logo and URL link listed on the IoT Korea Exhibition& Conference website Logos will continue to appear on the event website 6 months days before the show open

[Homepage]
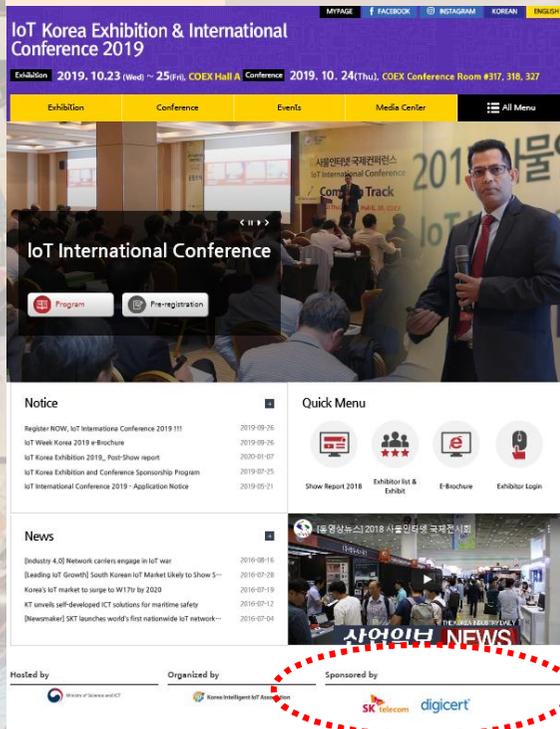
[Newsletter]
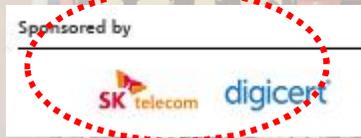
Visitors number of
2019 show website
from January to December
(App. 1,346,376)

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Exhibition : Logo on Entrance Archway and Wall Banner

In the Exhibition hall to enter the logo of the Sponsor on banners and ads.
That will present you a great opportunity to advertise the sponsor company.

[Logo on Entrance Archway]

[Logo on Exhibition Guide]

[Logo on Handrail Area Banners]

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Sponsorship Program

Exhibition : Free Seminar Room in Exhibition Hall

Seminar space provided during designated date and time in exhibition Hall

Platinum Only
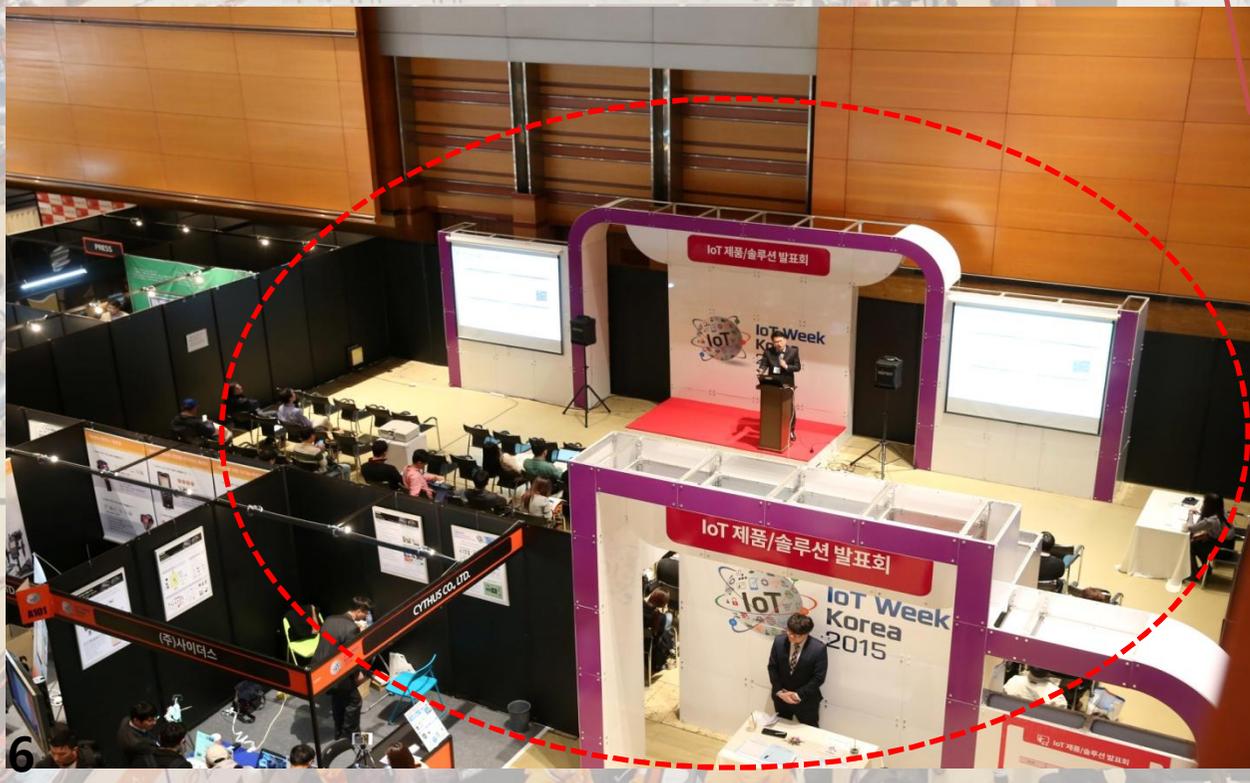
Size

- 100 (Class Type)

- A/V set

- On-site Directional Signage

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Conference : Full page Conference book Ad.

By advertising in the IoT Korea international conference official book you ensure that your ad will be in the hands of app 800 potential clients.
Platinum : Full page Ad(Back Cover) / Gold : Full page Ad(inner page)

[Back Cover]

[Back Cover]

Conference : Session Speaker

Take your message to the masses with an IoT Korea International Conference Session sponsorship. You provide the speaker and topic.
This conference has been Known to attract over 800 registrations pre-conference.

[Conference Program 2019]

「IoT·5G·AI」Convergence-based Case Studies and Response Strategies in the Public/Industrial Sector
- IoT International Conference 2019 -

▶ 10 public and industrial fields, case studies of "IoT·5G·AI Convergence" applications (response strategies)
(Water, air, safety, smart city, smart factory, smart logistics, smart shipping, smart health, smart home appliances, smart office)
▶ Progress of Government Projects on IoT·5G·AI Convergence : IoT, smart farm, smart factory, smart healthcare, 5G pilot projects, etc.
▶ New technologies such as IoT·AI Convergence, Progress and issues in IoT security and standardization

32 domestic and international organizations, including Samsung Electronics, SKT, LGU+, Korea Shipbuilding & Offshore Engineering (KSOE), Ericsson-LG, Ministry of Science and ICT (MSIT), Ministry of Agriculture, Food and Rural Affairs (MAFRA), Seoul Metropolitan Government, SMART CITY National Pilot City SEJONG Master Plan Team, K-water Busan Eco Delta City Management Team, Korea Smart Manufacturing Office

Pre-registration ~ October. 18(Fri), 2019

Oct. 24(Thu), 2019 / Coex 3F Rm.317, Rm.318, Rm.327

▶ Program : 3 Tracks, Total 32 Topics (Korean-English interpreter will be available) ▶ See Full Conference Program

| Time	Track 1. Public Sector	Track 2. Industrial Sector	Track 3. IoT-based Technology, Security, and Standardization Issues
09:30 ~ 10:00	[Keynote] IoT Policies	[Keynote] Corporate Response Strategy	[Keynote] Technology and Security
10:00 ~ 12:00	Session 1 Trends in Government Projects for 5G·IoT·AI Convergence	Session 4 Smart Factory, Smart Logistics, Smart Ship	Session 7 Micro IoT and New IoT Technologies
13:30 ~ 15:30	Session 2 Cases on the Establishment of Smart City by Local Government in Korea and Abroad	Session 5 Smart Healthcare, Smart Home Devices, Smart Office	Session 8 New Technologies of AI·IoT Convergence
15:50 ~ 17:50	Session 3 Case Studies on the Public Sector (Water, Air, Safety)	Session 6 Business Plans for Domestic/ International ICT Enterprises	Session 9 Trends and issues of IoT Security-Standardization

Platinum Only

Lanyard / Badge Tag Sponsorship

Badge with your company logo displayed prominently on the front will be distributed to all visitors. It would become the focus of over 30,000 walking advertisements for your company and products.

Exhibition = over 30,000 visitors / Conference = over 800 attendees

[Including logo]
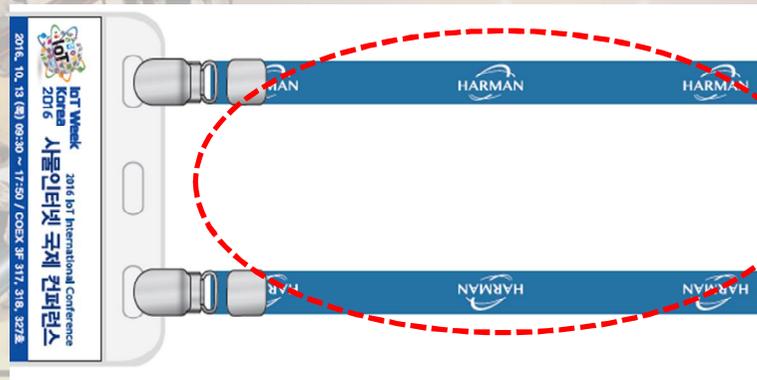
[including logo]

You can choose **one** of exhibition or conference

You can choose **one** of exhibition or conference

Korea IoT Association

Jeon Ha-won

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2. How to apply

Fill out the application form and send the person in charge of sponsorship

[Application form]

AIoT Korea Exhibition & Int'l Conference
Sponsorship Application Form

1. Sponsor Information

Company		Contact Person	
TEl.		E-mail	

2. Sponsorship (✓) Check

[USD]

(Exhibion, Conference)		Exhibion		Conference	
Platinum [30,000]	Gold [20,000]	String	Tag	String	Tag
		[10,000]		[3,000]	

3. Account Information
Account-Number and the Bank Information :
HANABANK 165-910030-08004 / Korea IoT Association

Signde : _____

Date : _____

[How to apply]

① www.aiotkorea.or.kr

② Media Center>Notice "Sponsorship Application form" Download

③ After submitting the "Sponsorship Application form" send an e-mail to the contact person

[contact]

Korea AIoT Association Ms. Ha-won Jeon

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@e-mail : jhw@kiot.or.kr

Reference. Sponsor in '14 ~ 19

2014

Platinum : SK telecom

2015

Platinum : SK telecom   Gold : PTC®

2016

Platinum : SK telecom   Conference Lanyard/Badge : S.sas THE POWER TO KNOW.   HARMAN

2017

Platinum : SK telecom

2018

Platinum : SK telecom

2019

Platinum : SK telecom digicert®